MALAYSIA

SMART MANUFACTURING AWARDS 2027

Transform Today, Lead Tomorrow

MSMA NOMINATION KIT



Endorsed by:

MINISTRY OF INVESTMENT, TRADE AND INDUSTRY

Organised by:

MIDF

BIZSPHERE® Brand & Marketing Group

SMART 4WRD

www.msma.com.my

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ABOUT MSMA 2027



The Malaysia Smart Manufacturing Awards (MSMA) continues to set the benchmark as the premier recognition of excellence in Malaysia's smart manufacturing landscape. Building on the success of the inaugural MSMA 2023 and MSMA 2025, this 3rd edition honors the relentless pursuit of innovation, resilience, and intelligent transformation in the manufacturing sector.

As the industry moves forward, MSMA celebrates organizations that not only embrace Industry 4.0 and Industry 5.0 technologies but also demonstrate sustainable growth, operational resilience, and a future-ready mindset. By adopting advanced automation, artificial intelligence, and data-driven processes, these trailblazers are reshaping the future of manufacturing in Malaysia.

MSMA aims to further inspire the sector by showcasing exceptional achievements in smart factory transformation, where intelligence meets endurance, and innovation leads to resilient, future-proof solutions. This year's awards spotlight the role of resilient manufacturing ecosystems, intelligent automation, and the ability to thrive in a rapidly evolving digital era.

We continue to recognize and reward organizations that have demonstrated leadership in embracing smart technologies and innovative practices, leading the charge toward a more digitally integrated, efficient, and intelligent future for Malaysia's manufacturing industry.

Transform Today, Lead Tomorrow

"Transform Today" reflects the commitment of manufacturers to embrace digital transformation, smart technologies, and continuous innovation to enhance productivity, competitiveness, and operational excellence. It highlights the importance of taking decisive action today to accelerate the adoption of smart manufacturing and drive meaningful business transformation.

"Lead Tomorrow" emphasises the vision of building future-ready manufacturers that lead with innovation, resilience, and sustainable growth. It recognizes organisations that are leading the transformation of Malaysia's manufacturing industry, setting new benchmarks for innovation, inspiring others to follow, and shaping a smarter, more competitive future.

ORGANISERS

The Malaysia Smart Manufacturing Awards is proudly organized by MIDF, BIZSPHERE, and SMART4WRD. This prestigious award, which recognizes organizations' commitment to driving advancements in smart manufacturing, is endorsed by the Ministry of Investment, Trade, and Industry of Malaysia (MITI). Together, these organizers and the ministry aim to foster innovation, promote collaboration, and accelerate the adoption of Industry 4.0 and Industry 5.0 technologies to position Malaysia as a global leader in smart manufacturing.

MIDF

Malaysian Industrial Development Finance Berhad

Founded in 1960, MIDF was created to accelerate Malaysia's industrialisation. From early factory floors to today's smart production lines, we've stood beside Malaysian makers as they modernised, exported, and moved up the value chain. The brief has stayed the same: finance the real economy and help ideas become industry.

MIDF, part of MBSB Group

In 2023, MIDF joined MBSB Group, forming a universal Islamic banking franchise that brings development finance, commercial banking, capital markets, and asset management under one roof. In 2025, the investment bank within the Group unified under a single brand, strengthening a seamless path from shop floor to trading floor.

What We Do Now

We design financing and advisory that unlock productivity, resilience, and scale. Manufacturers come to us to automate, digitise, strengthen halal readiness, deepen supply-chain capabilities, and prepare for regional and global markets. Our clients span precision engineering, electrical and electronics, automotive and mobility, food and beverage, medical devices, aerospace, machinery, textiles and consumer goods, energy efficiency and renewable, logistics, and manufacturing-related services. When firms are ready to raise capital or consolidate, our investment-banking platform extends the journey from factory to listing, across industries.

www.midf.com.my

ORGANISERS

BIZSPHERE®
Brand & Marketing Group

Bizsphere Brand & Marketing Group

BIZSPHERE SDN BHD is a reputable business consultancy firm specializing in Strategic Marketing, Business Ecosystem Programmes, Smart Manufacturing Transformation, and Training. With deep insights into the evolving needs of SMEs and the manufacturing sector, BIZSPHERE plays a pivotal role in driving business transformation and competitiveness for both local and international markets.

The firm focuses on promoting business excellence through SME capability and capacity building, brand development, and digital transformation. Leveraging its extensive network across industry players, government agencies, and technology partners, BIZSPHERE connects and empowers businesses to unlock their full potential from strengthening operational efficiency and market presence to advancing Smart Manufacturing and Energy Efficiency initiatives.

www.bizsphere.com.my



SMART4WRD

Smart4wrd

SMART4WRD Ecosystem, initiated by BIZSPHERE, connects Malaysia's smart manufacturing ecosystem through collaborative efforts. This platform unites manufacturers, technology providers, financial institutions, talent centers, business services, and government agencies to accelerate smart manufacturing journey through automation, advanced technology, and ESG practices.

Since its inception in late 2021, SMART4WRD has fostered collaboration through various activities, including online forums, Industry 4.0 surveys, seminars, trade and factory visits, awards, and engagement with government stakeholders.

www.smart4wrd.my

SPONSORS & STRATEGIC PARTNERS

Endorsed by:

MINISTRY OF
INVESTMENT, TRADE AND INDUSTRY

Organised by:

MIDF

BIZSPHERE
Brand & Marketing Group

SMART4WRD

Gold Sponsors:

EPICOR

Silver Sponsor:

DEEP.FINE

SHRDC

SimPlatform

Bronze Sponsor:

DSC CONSULTING

Strategic Partners:

MPC
MALAYSIA PRODUCTIVITY CORPORATION

SIRIM

MCMIC
MALAYSIAN CONSORTIUM OF MID-TIER COMPANIES

MRPMA
Malaysian Rubber Products Manufacturers' Association

MEiF
Machinery & Engineering Industries Federation

MAIA
MALAYSIA AEROSPACE INDUSTRY ASSOCIATION

KLSCCCI

MFC

FOMFEIA

MALAYSIAN FOOTWEAR MANUFACTURERS ASSOCIATION

MPMA
Malaysian Plastics Manufacturers Association

MSIA
MALAYSIA SEMICONDUCTOR INDUSTRY ASSOCIATION

intellect
your trusted iPeople

MKMA

FUNDAMENTAL VALUES

Recognizing Organizational Commitment

The Malaysia Smart Manufacturing Awards acknowledges organizations that have demonstrated a strong commitment to embracing smart manufacturing practices. It honors those who have implemented innovative solutions, leveraged cutting-edge technologies, and redefined manufacturing processes to stay ahead in today's competitive landscape. By recognizing and showcasing their achievements, the award inspires others to follow suit and fosters a culture of continuous improvement within the industry.

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Connecting Business Ecosystems

The Malaysia Smart Manufacturing Awards serves as a platform to bring together and connect members of the business ecosystem. It provides an opportunity for manufacturers, technology providers, industry experts, government agencies, and other stakeholders to network, collaborate, and share knowledge. Through this collaborative approach, the award fosters synergies, promotes best practices, and drives collective growth in the smart manufacturing arena.

...

Private-Public Partnership Initiatives

The Malaysia Smart Manufacturing Awards is a shining example of successful private-public partnership initiatives. It is jointly organized by MIDF, Bizsphere, and Smart4wrd, with the endorsement of the Ministry of Investment, Trade and Industry (MITI). This partnership showcases the collective effort and shared vision of government and industry players in promoting smart manufacturing and positioning Malaysia as a leader in this transformative era.



OBJECTIVES

Establish Malaysia as a Smart Manufacturing Hub

The Malaysia Smart Manufacturing Awards aims to position Malaysia as a hub for smart manufacturing excellence. By highlighting the achievements and advancements in the local manufacturing industry, the award showcases Malaysia's capabilities and attracts international attention. This, in turn, helps attract investment, collaboration, and partnerships with global players, further strengthening Malaysia's position as a leader in smart manufacturing.

Promote Collaboration and Knowledge Sharing

The Malaysia Smart Manufacturing Awards serves as a platform for promoting collaboration and knowledge sharing among industry players. By showcasing successful case studies and best practices, the award encourages organizations to learn from one another, exchange ideas, and collaborate on projects that advance smart manufacturing initiatives.

Drive Economic Growth and Competitiveness

The Malaysia Smart Manufacturing Awards plays a crucial role in driving economic growth and enhancing the competitiveness of Malaysia's manufacturing sector. By recognizing organizations that have embraced smart manufacturing technologies, the award highlights the importance of digital transformation in staying competitive on a global scale. This, in turn, contributes to the growth of the industry and the overall economy.

Attract Investments and Talent

The Malaysia Smart Manufacturing Awards enhances the visibility of participating organizations and positions them as leaders in the smart manufacturing arena. This recognition can attract both local and foreign investments, as well as top talent, seeking to join companies at the forefront of innovation and technological advancement.

Facilitate Manufacturers to Become Smart Factories

The Malaysia Smart Manufacturing Awards aims to empower manufacturers in transforming into smart factories by adopting advanced technologies, automation, innovative practices, and data-driven solutions, enabling them to thrive in an increasingly competitive global landscape. By recognizing organizations that successfully integrate these elements, the awards drive progress in operational efficiency and inspire others to embrace Industry 4.0, advancing Malaysia's manufacturing sector on the global stage.

AWARD TIMELINE

1

Submission of Entries

October 2026 till 28th February 2027
11.59pm

2

MSMA Roadshow & Online Submission Clinics

October 2026 till January 2027

3

Judging of Entries

March 2027 till June 2027

4

Closed Door Winners Announcement

July 2027

5

Award Presentation

September 2027

AWARD CATEGORIES

The Malaysia Smart Manufacturing Awards 2027 recognizes companies across various categories that have excelled in implementing smart manufacturing practices. The award categories include:

SMART SME

This category is dedicated to recognizing small and medium-sized enterprises (SME) that have successfully embarked on smart manufacturing initiatives, demonstrating significant improvements in operational efficiency, productivity, and business excellence. SME are the backbone of Malaysia's economy, and their digital transformation is a key driver for positioning the country as a regional advanced manufacturing hub.

Sub-Categories:

- Category 1: Annual Revenue Below RM 15 million
- Category 2: Annual Revenue Between RM 15 million and RM 50 million

SMART Mid-Tier

This category is open to Mid-Tier Companies (MTCs) in Malaysia, which contribute approximately 36% of the nation's GDP while comprising only 0.8% of registered businesses. Known for their export-driven focus, MTCs are critical players in advancing Malaysia's global trade position. Their adoption of smart manufacturing technologies not only sets a benchmark for SMEs but also enhances their capability to supply complex and innovative products to the world.

Sub-Categories:

- Category 1: Annual Revenue Between RM 50 million and RM 100 million
- Category 2: Annual Revenue Between RM 100 million and RM 500 million

SMART Corporation

This category celebrates corporations with annual revenues exceeding RM 500 million. These industry giants are recognized as leaders in innovation, with extensive resources and market reach to shape the future of advanced manufacturing. Their strategic investments in smart technologies position them as competitive forces in the global manufacturing landscape.

Sub-Categories:

- Category 1: Local Owned Manufacturer
- Category 2: Foreign Owned Manufacturer

Participation in the SMART Corporation category is **by invitation only**, with eligible corporations invited by the MSMA 2027 Organisers.

AWARD CATEGORIES

Special Award

Data Driven Sustainability Excellence

This award celebrates organizations that leverage data analytics as a core enabler to drive sustainable smart manufacturing practices. In today's competitive and environmentally conscious landscape, Environmental, Social, and Governance (ESG) initiatives are no longer optional but imperative for long-term success. Data-driven manufacturing empowers businesses to monitor processes, drive continuous improvements, and foster innovation with a measurable impact on sustainability. This category rewards companies that have successfully implemented ESG initiatives with data-backed evidence of progress and transformation.

People Excellence

This award recognizes outstanding workforce engagement, leadership, and skills development in advancing smart manufacturing initiatives. Achieving smart manufacturing transformation requires a dynamic team that embodies clear vision, effective planning, and collaborative execution. This award highlights organizations that prioritize their people as a critical asset for successful innovation and operational growth.

Technology Excellence

This award celebrates outstanding technology and solutions providers that deliver innovative, practical, cost-effective, and impactful solutions, enabling manufacturers to achieve higher productivity, operational efficiency, and sustainable growth through the adoption of Industry 4.0 technologies. Recognizing that technological innovation is the driving force behind smart manufacturing transformation, this award highlights providers whose solutions significantly address critical manufacturing challenges and enhance operational performance.

Beyond improving domestic manufacturing capabilities, this award also reflects Malaysia's ambition to develop a globally competitive smart manufacturing ecosystem. It emphasizes the importance of high local content technology solutions that are ready to be exported and serve international markets, contributing to Malaysia's position as a global technology and innovation hub.

ENTRY REQUIREMENTS

SMART SME

- The corporations must be incorporated in Malaysia in accordance with the Companies Act, 2016.
- More than 50.0% of the shares of the company are owned by Malaysians.
- The corporations must have been in business operations for at least three (3) years. Proof of this requirement should be provided through audited financial statements for the past three consecutive years and latest management accounts.
- Category 1: This category is open to corporations with an annual revenue of below RM 15 million.
- Category 2: This category is open to corporations with an annual revenue between RM 15 million and RM 50 million.

SMART MID-TIER

- The corporations must be incorporated in Malaysia in accordance with the Companies Act, 2016.
- More than 50.0% of the shares of the company are owned by Malaysians.
- The corporations must have been in business operations for at least three (3) years. Proof of this requirement should be provided through audited financial statements for the past three consecutive years and latest management accounts.
- Category 1: This category is open to corporations with an annual revenue of RM 50 million and RM 100 million.
- Category 2: This category is open to corporations with an annual revenue between RM 100 million and RM 500 million

SMART CORPORATION

- The corporations must be incorporated in Malaysia in accordance with the Companies Act, 2016.
- This category is open to both Malaysian-owned and foreign-owned corporations operating in Malaysia
- The corporations must have been in business operations for at least three (3) years. Proof of this requirement should be provided through audited financial statements for the past three consecutive years and latest management accounts.

This category is open to corporations, by-invitations with an annual revenue of more than RM500 million.

- Category 1: Local Owned Manufacturer
- Category 2: Foreign Owned Manufacturer

ENTRY REQUIREMENTS

SPECIAL AWARDS: DATA DRIVEN SUSTAINABILITY EXCELLENCE

- The corporations must be incorporated in Malaysia in accordance with the Companies Act, 2016.
- The corporations must have been in business operations for at least three (3) years. Proof of this requirement should be provided through audited financial statements for the past three consecutive years and latest management accounts.

SPECIAL AWARDS: PEOPLE EXCELLENCE

- The corporations must be incorporated in Malaysia in accordance with the Companies Act, 2016.
- The corporations must have been in business operations for at least three (3) years. Proof of this requirement should be provided through audited financial statements for the past three consecutive years and latest management accounts.

SPECIAL AWARDS: TECHNOLOGY EXCELLENCE

- The corporations must be incorporated in Malaysia in accordance with the Companies Act, 2016.
- The corporations must have been in business operations for at least three (3) years. Proof of this requirement should be provided through audited financial statements for the past three consecutive years and latest management accounts.
- Corporations must have completed at least 5 (five) smart manufacturing projects. Smart manufacturing projects refer to the adoption of any of the 11 Industry 4.0 technology pillars, namely Big Data Analytics, Autonomous Robots, Cloud Computing, Internet of Things (IoT), Additive Manufacturing (3D Printing), System Integration, Cybersecurity, Augmented Reality, Simulation, Advanced Materials, and Artificial Intelligence.
- Corporations must submit at least 3 (three) case studies showcasing measurable improvements achieved for their clients.

JUDGING CRITERIA

Category: SMART SME, SMART Mid-Tier



Performance of Adoption

Evaluation of how the adoption of Industry 4.0 and Industry 5.0 technology has improved operational efficiency, increased productivity, reduced waste, and contributed to the overall growth of the business. This criterion focuses on tangible outcomes achieved through the implementation of smart manufacturing practices.



Level of Company-wide Involvement

Review of the level of involvement by all levels within the company, assessing whether it has taken into account the elements of people, process, technology, and financial aspects. This criterion emphasizes the holistic approach to adopting smart manufacturing practices throughout the organization.



Adoption of Industry 4.0 as Business Strategy and Sustainability

Assessment of the company's ability to leverage smart manufacturing as a strategy to innovate, compete, and become a leader in the global value chain. This criterion considers the long-term sustainability of the business through the integration of smart manufacturing practices into the overall business strategy.

JUDGING CRITERIA

Category: Data Driven Sustainability Excellence



Data Utilization for Sustainability

- Use of data analytics to reduce waste, energy, or resource consumption.
- Integration of IoT, AI, or other digital tools for real-time monitoring and decision making.



Sustainable Product Design & Lifecycle Management

- Use of data to optimize product design for sustainability.
- Monitoring and extending the product lifecycle using smart technologies.
- Evidence of reduced environmental impact through data-driven strategies.



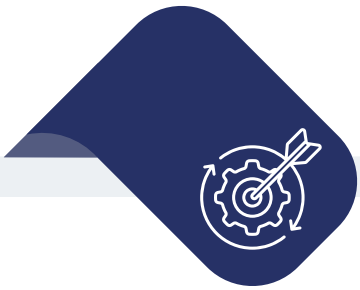
Environmental Impact Metrics

- Measurement and tracking of carbon footprint, energy efficiency, or waste reduction.
- Use of data to set and achieve measurable environmental goals.



Collaboration and Ecosystem Integration

- Use of data to improve supply chain sustainability.
- Collaboration with partners to achieve shared sustainability objectives.
- Case studies highlighting the role of data in sustainable innovation.

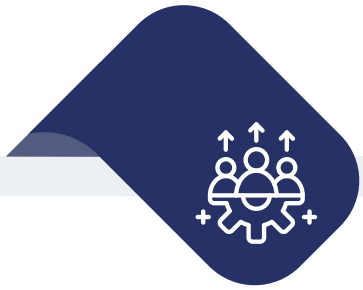


Outcomes and Scalability

- Tangible results in sustainability metrics
- Scalability and replicability of the data-driven initiatives.
- Testimonials or case studies demonstrating success.

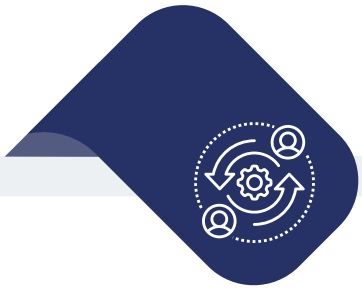
JUDGING CRITERIA

Category: People Excellence



Workforce Development and Training

- Structured upskilling/reskilling programs aligned with smart manufacturing.
- Digital platforms (e-learning, AR/VR, simulators) for training.



Employee Engagement & Inclusion

- Initiatives to foster employee involvement in smart manufacturing practices.
- Programs that encourage staff to involve or co-develop smart solutions.
- Use of feedback mechanisms to improve support for digital transformation.



Leadership in Change Management

- Leadership's role and initiatives in driving smart manufacturing.
- Strategies to manage resistance to change and promote innovation.
- Structured change management processes (eg. ADKAR, Kotter)

Category: Technology Excellence



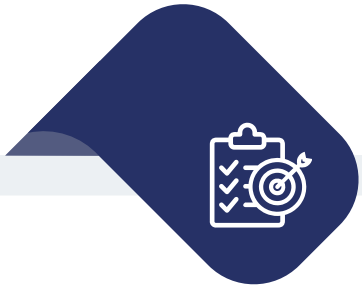
Content and Ecosystem Contribution

- Explain percentage of local technology, components, or human resources
- Describe efforts to develop local talent, skills, and knowledge-sharing



Innovation & Differentiation

- Explain how the technology is innovative and distinctive from competitors
- Highlight any local R&D efforts or proprietary methods developed in Malaysia
- Specify any local patents, licenses, or intellectual property



Market Potential and Export Readiness

- Discuss the solution's scalability and export readiness
- Highlight its potential for export market including compliance and acceptance level

JUDGING PROCESS

Phase
01

Eligibility Screening by Secretariat

All nominations will undergo an initial screening by the MSMA 2027 Secretariat to verify eligibility and compliance with the award's nomination requirements. Only eligible nominations will proceed to the judging phase.

Phase
02

Judging & Assessment

Eligible nominations will proceed to the judging and assessment process, which consists of technical judging and SIRIM Smart Factory assessment conducted in parallel.

Phase 2.1 – Technical Judging

Shortlisted nominees will undergo technical evaluation by a panel of industry experts, conducted either on-site or virtually. The assessment will focus on their smart manufacturing initiatives, including operational efficiency, innovation, sustainability, and business impact.

Phase 2.2 – SIRIM Smart Factory Assessment

Nominees who have not obtained Malaysian Smart Factory Status (MSFS) through Smart Factory Excellence and Recognition (SFERE), Auto-SMART, or Smart Industry Readiness Index (SIRI) will undergo an on-site SFERE assessment conducted by SIRIM.

To qualify as an MSMA 2027 winner, nominees must meet the requirements for Malaysian Smart Factory Status (MSFS) through any of the recognised assessment pathways, including SFERE, Auto-SMART, or SIRI, subject to the applicable assessment and recognition criteria.

Phase
03

Final Deliberation & Selection of Winners

The panel of judges, industry experts, senior officers from relevant government agencies, and ministry leaders will review the evaluation results and select the MSMA 2027 winners through a fair and merit-based deliberation process.

Phase
04

Announcement & Recognition of Winners

The naming of the winners will be based on the final decision made by the panel of judges. Their decision is considered final and authoritative. The MSMA 2027 winners will be officially announced and recognised at the Awards Ceremony, celebrating their achievements and excellence in smart manufacturing.

HOW TO PARTICIPATE

Category : SMART SME, SMART Mid-Tier, Special Award

Step **01**

Open an Online Nomination Account

- Visit www.msma.com.my.
- Register a MSMA Online Nomination Account by filling in the Company and Contact Person Details.

Step **02**

Select Your Award Categories

- Once you select the award categories, you will need to answer questions in the respective categories.
- Kindly note that one company can apply for multiple categories

Step **03**

Submit Required Supporting Documents

- Nominees submit documents to support their answers given and related duly filled templates.

Step **04**

Make Payment for Processing Fees

- Pay processing fee and email a copy of your receipt to msma@bizsphere.com.my
- Please note that award entries will only be processed upon confirmation of receipt of the full processing fee.
- Non-refundable Nomination Fees for each Award Category is RM2,160 inclusive of 8% SST.
- If there is more than 1 nomination, payment of nomination fees must be separated.
- Payment of Nomination Fees is only via Online Transfer or Cash Deposit, payable to BIZSPHERE SDN BHD Bank details:

Account Name : BIZSPHERE SDN BHD
Account Number : 056 0033 7673
Bank Name : Hong Leong Bank

HOW TO PARTICIPATE

Category : SMART Corporation

Step **01**

Register Your Interest

- Visit www.msma.com.my.
- Register a MSMA Online Nomination Account by filling in the Company and Contact Person Details.

Step **02**

Select SMART Corporation

- Complete company profile and submit supporting documents.
- Kindly note that registration of interest does not guarantee an invitation or acceptance.

Step **03**

Factory Visit and Invitation for Nomination

- MSMA secretariat will arrange a factory visit for our panel judges should your company meet eligibility criteria.
- Company is expected to present about your Smart Manufacturing initiatives and performance
- MSMA secretariat will issue Invitation letter to be nominated and awarded
- Your company may then confirm its acceptance of the invitation to proceed with the award process.
- An acceptance fee of RM6,500 + 8% SST will apply upon acceptance of the invitation.

HOW TO PARTICIPATE

Document Check List

- ☑ Declaration Form: Download and must be signed with the company stamp.
- ☑ Latest Three Years' Audited Financial Statements.
- ☑ Latest Annual Return.
- ☑ SSM E-info Profile.
- ☑ Nomination Fees Payment Slip
- ☑ Smart Manufacturing Project (PDF/Power Point)
- ☑ Option To Attach X 1 Relevant Supporting Video
- ☑ Option To Attach X 3 Relevant Supporting Docs

FREQUENTLY ASKED QUESTIONS

A. Eligibility

Q **Who can participate in MSMA 2027?**

A MSMA 2027 is open to all manufacturing companies in Malaysia, including SME, Mid-Tier, and Large Corporations, that have implemented smart manufacturing projects.

Q **Can 1 company apply for more than 1 award categories in MSMA 2027?**

A Yes. One company can apply for more than 1 category. Yet, participation in each of the categories will incur processing fees separately.

Q **Can MSMA 2023 and 2025 past winners participate in MSMA 2027 again?**

A Yes, previous MSMA winners are welcome to participate in MSMA 2027. However, they must submit a different project from the one previously awarded. This ensures that the awards continue to recognise new innovations, improvements, and initiatives in smart manufacturing.

B. Award Winners

Q **Is there a chance of being awarded more than one Awards?**

A Yes.

Q **What will the winners get?**

A Winners will receive MSMA Award Trophy and a Certificate of Achievement. In addition, winners will be rewarded with exclusive benefits offered by sponsors that will be announced during the closed-door winner's announcement event.

FREQUENTLY ASKED QUESTIONS

C. Submission of Nomination

Q **Can we submit a physical application for the award nomination?**

A Physical applications are only accepted for the SMART Corporation category, which is strictly by invitation. All other categories must submit their nominations online.

Q **What will be the best way to get clarification on the nomination form and expectation of submission information?**

A For any inquiries, please contact us at msma@bizsphere.com.my or reach out via WhatsApp support at 019-6381006 (Monday - Friday, 9 AM - 6 PM, WhatsApp only).

Additionally, starting from Oct 2026, we will be organizing the MSMA 2027 Online Submission Clinic at least once every two weeks to provide briefings and clarifications on the nomination process. Interested participants are encouraged to register an account with MSMA, as registered nominees will receive exclusive invitations to these clinics.

Q **Will the nomination be based on particular process improvement or company overall adoption?**

A Nomination can be for both specific process improvement or companywide projects. Yet, nominees is encouraged to scope it as a project with specific objectives, deliverables and performance.

Q **What if our online nomination is not complete?**

A Organisers of MSMA 2027 reserve the right to reject the nomination without a refund of processing fee. Nominees are advised to ensure that all required information and supporting documents are complete before submission.

Q **What happens after online nominations have been made?**

A The organisers will compile and summarise your nomination for review by the judging panel. Organisers may contact you for further information, documentation, or clarification when required.

FREQUENTLY ASKED QUESTIONS

Q Is there a nomination fee?

A Yes, a nomination fee of RM2,160 inclusive of 8% SST per submission applies.

D. Judging

Q What will be the core judging criteria?

A MSMA 2027 judging process is based on three fundamental criteria for SMART SME & SMART Mid-Tier:

- Performance of Adoption
- Level of Company-Wide Adoption
- Adoption of Industry 4.0 as Business Strategy and Sustainability

These form the core evaluation framework. However, specific judging considerations may vary by category, so please refer to the respective award categories for more details.

Q Who will be the panel of judges?

A The panel of judges will be appointed by the Organisers and comprise industry leaders, technical experts, and representatives from relevant government agencies.

D. Malaysia Smart Factory Status

Q Do we need to have an existing SFERE, Auto-SMART, or SIRI assessment to nominate our company in MSMA 2027?

A No. Manufacturers are not required to have an existing SFERE, Auto-SMART, or SIRI assessment to nominate in MSMA 2027.

As part of our efforts to support Malaysian manufacturers in their smart manufacturing journey, finalists without these existing assessments will have the opportunity to undergo an SFERE assessment conducted by SIRIM during the judging process.

This initiative provides manufacturers with an additional opportunity to work towards government recognition as a Smart Factory, subject to meeting the established SFERE assessment criteria.

FREQUENTLY ASKED QUESTIONS

Q **Is Malaysian Smart Factory Status required to win MSMA 2027, and will it affect the judging scores?**

A Yes. Malaysian Smart Factory Status is a mandatory requirement to be recognised as an MSMA 2027 winner. However, it will not affect the judging scores, which are determined independently based on the MSMA 2027 judging criteria.

Finalists who have already obtained Malaysian Smart Factory Status through SFERE, Auto-SMART, or SIRI are not required to undergo another assessment. Those without the status will undergo an SFERE assessment conducted by SIRIM during the judging process to fulfil this requirement.

CONTACT US

For more information, please drop us a message and we will get back to you as soon as possible.

Bizsphere Sdn. Bhd. (860222-P)

msma@bizsphere.com.my

019 - 6381 006 (WhatsApp Support, 9am-6pm)

41-3, 3rd Floor, Block C2,

Jalan PJU 1/39, Dataran Prima,

47301 Petaling Jaya, Selangor, Malaysia.



DECLARATION FORM

I, _____(name), do solemnly and sincerely declare as follows: that I am the _____ (designation) in _____

_____

(Name of company and address) and am duly authorised to affirm this declaration for and on behalf of the Company.

1. The Company hereby declares and confirms that all information provided in this application is true, accurate, and complete to the best of its knowledge.
2. By participating in the MALAYSIA SMART MANUFACTURING AWARDS 2027 (MSMA), the Company affirms that it has read and agrees to abide by all the guidelines set forth by the organiser.
3. The Company declares that it is not currently blacklisted by any authority, including Bank Negara.
4. The Company affirms that it has obtained all the necessary licenses and approvals required to conduct its operations.
5. The Company hereby grants consent to the organiser to use any non-confidential information, including the Company's logo and pictures, in publications, advertising, and promotional materials related to MALAYSIA SMART MANUFACTURING AWARDS 2027 (MSMA).
6. The Company agrees to share the submitted project as a case study (in the form of video/ text/presentation/interviews) for industry peers to learn and emulate if invited by the organiser. Confidential information will not be disclosed.
7. The Company acknowledges that the award submission input may be used to tabulate industry wide trends in Industry 4.0 and Industry 5.0 adoption. No individual company details will be shared.
8. The Company expressly grants consent to MALAYSIA SMART MANUFACTURING AWARDS 2027 partners, sponsors, and partners to contact them for marketing promotions and activities.
9. The Company shall accept the judges' decision as final and acknowledges that no appeal or legal proceedings will be allowed to review the judges' decision.

AND I MAKE THIS SOLEMN DECLARATION conscientiously believing the same to be true.

Signature

Company Stamp

(To be completed by the company's C-Level Representative)

APPENDICES

GENERAL GUIDE

Award Category: SMART SME, SMART Mid-Tier

Format	Presentation Slides Saved in PDF format
File Size	Not more than 15 MB
Content	Encouraged to use tables, Diagrams, Flow Charts & Images to support your text
Supporting Document	Nominees can attach videos or other document in the online form where deemed fit to support your nomination.
Pages	Maximum 25 Pages including Cover Page

1. Company Overview

A. Corporate Information

- Years of Establishment
- Annual Revenue for past 3 years
- Number of Full Time Employees
- Ratio of Local vs Foreign Employees
- Share ownership (local vs foreign)
- Factory location (Nominated Project)
- Any other related information

B. Business Information

- Nature of Business – Short Brief
- Products and Services
- Brand(s) if available
- Ratio of Local vs Export Market
- Key export market
- Any other related information

2. Submission Guide - SMART SME, SMART Mid-Tier

A. Project Overview

Project Title	
Project Start and End Date	
Brief Description of Project	
Estimated Investment	
Technology Provider(s)	
Key Technologies Adopted	

- Objectives of project
- List and explain pain points to be solved
- Innovative product development and service delivery (if any)

B. Integration and Intelligence

- How Technology(s) are used to solve manufacturing pain points or innovate products and service delivery
- Demonstrate how it is integrated
  - System and Information Architecture
  - Seamless Integration from In-coming goods to out-going products
- Process Optimisation : Before and After
- Integration within single and multiple factories
- Stakeholder Involvement
- Describe change management (if applicable)
- How is it scalable & replicable ready for future development?
- Any other related information

C. Facilities

- Smart Facilities
- Warehouse & Material Handling
- Building & Facility Management
- Asset Maintenance
- Safety & Security
- Environmental & Sustainability
- Any other related information

D. Team Involvement

- Leadership in Change Management
- Employee Readiness, Engagement and Inclusion
- Upskilling and Reskilling
- Promoting Transformation Culture and Acceptance
- Any other related Information

E. Performance (Return on Investment & Return on Value)

- Process Improvement & Optimisation
- Innovative Products and Service Delivery
- Cost Savings
- Improves Quality and Consistent capacity
- Low Skill to High Skill tasks
- Making Informed and Intelligent Decision
- Increase Marketability of Business
- Supports Long Term Business Strategies & Sustainability
- Unquantifiable values and benefits gained
- Any other related information

GENERAL GUIDE

Special Award: Data Driven Sustainability Excellence

Format	Presentation Slides Saved in PDF format
File Size	Not more than 15 MB
Content	Encouraged to use tables, Diagrams, Flow Charts & Images to support your text
Supporting Document	Nominees can attach videos or other document in the online form where deemed fit to support your nomination.
Pages	Maximum 25 Pages including Cover Page

1. Company Overview

A. Corporate Information

- Years of Establishment
- Annual Revenue for past 3 years
- Number of Full Time Employees
- Ratio of Local vs Foreign Employees
- Share ownership (local vs foreign)
- Factory location (Nominated Project)
- Any other related information

B. Business Information

- Nature of Business – Short Brief
- Products and Services
- Brand(s) if available
- Ratio of Local vs Export Market
- Key export market
- Any other related information

2. Submission Guide - Data-Driven Sustainability

A. Project Overview

Overview of Sustainability Initiative(s)	
Project Start and End Date	
Estimated Investment	
Solution Provider(s)	

- Key Motivation behind the sustainable initiatives

B. Data Utilization for Sustainability

- Use of data analytics to reduce waste, energy, or resource consumption.
- Integration of IoT, AI, or other digital tools for real-time monitoring and decision-making.

C. Sustainable Product Design & Lifecycle Management

- Use of data to optimize product design for sustainability.
- Monitoring and extending the product lifecycle using smart technologies.
- Evidence of reduced environmental impact through data-driven strategies.
- Eg. Use of digital twins, CAD/CAE tools with sustainability simulation ; Lifecycle tracking using barcodes, RFID, or cloud databases ; Data-informed decisions for recyclable/eco-friendly materials.

D. Environmental Impact Metrics

- Measurement and tracking of carbon footprint, energy efficiency, or waste reduction.
- Use of data to set and achieve measurable environmental goals.
- Eg. Specific KPIs tracked ; Data used to set and track environmental goals (e.g., Net Zero plans); Visual dashboards, reports, or historical trend data.

E. Collaboration and Ecosystem Integration

- Use of data to improve supply chain sustainability.
- Collaboration with partners to achieve shared sustainability objectives.
- Case studies highlighting the role of data in sustainable innovation.
- Eg. Tracking scope 3 emission ; collaborative data with suppliers to improve sustainability

F. Outcomes and Scalability

- Tangible results in sustainability metrics (e.g., reduction in emissions, cost savings).
- Scalability and replicability of the data-driven initiatives.
- Testimonials or case studies demonstrating success.
- Eg. Actual & Quantifiable sustainability Improvements ; verification, validation, certification or testimonial from 3rd party

Special Award: People Excellence

Format	Presentation Slides Saved in PDF format
File Size	Not more than 15 MB
Content	Encouraged to use tables, Diagrams, Flow Charts & Images to support your text
Supporting Document	Nominees can attach videos or other document in the online form where deemed fit to support your nomination.
Pages	Maximum 25 Pages including Cover Page

1. Company Overview

A. Corporate Information

- Years of Establishment
- Annual Revenue for past 3 years
- Number of Full Time Employees
- Ratio of Local vs Foreign Employees
- Organisational Chart with number of team members in each dept/unit
- Share ownership (local vs foreign)
- Factory location (Nominated Project)
- Any other related information

B. Business Information

- Nature of Business – Short Brief
- Products and Services
- Brand(s) if available
- Ratio of Local vs Export Market
- Key export market
- Any other related information

2. Submission Guide - People Excellence

A. Overview

- Overview of People Development Supporting Smart Manufacturing Initiatives
- List of key programmes in table
- Dedicated team or committee members and their roles in driving Smart Manufacturing

B. Workforce Development & Training

- Structured upskilling/reskilling programs aligned with smart manufacturing.
- Digital platforms (e-learning, AR/VR, simulators) for training.
- Tangible improvements in staff competency, certifications, or skill level. Please list down

C. Employee Engagement & Inclusion

- Initiatives to foster employee involvement in smart manufacturing practices.
- Programs that encourage staff to involve or co-develop smart solutions.
- Use of feedback mechanisms (e.g., kaizen teams, idea boxes) to improve support for digital transformation.

d. Leadership in Change Management

- Leadership's role and initiatives in driving smart manufacturing.
- Strategies to manage resistance to change and promote innovation.
- Structured change management processes (eg. ADKAR, Kotter)
- Clear communication and alignment of goals with the workforce.

E. Safety, Health, and Well-Being

- Integration of smart technologies to enhance workplace safety (eg. Ai smart camera, wearables)
- Programs addressing physical and mental well-being.
- Data-driven safety tracking and continuous improvements.

F. Outcomes and Impact

- Clear results of people-centric initiatives: productivity, morale, quality.
- Employee success stories, testimonials, or retention improvements.
- Data showing impact of workforce engagement on smart manufacturing success.

Special Award: Technology Excellence

Format	Presentation Slides Saved in PDF format
File Size	Not more than 15 MB
Content	Encouraged to use tables, Diagrams, Flow Charts & Images to support your text
Supporting Document	Nominees can attach videos or other document in the online form where deemed fit to support your nomination.
Pages	Maximum 25 Pages including Cover Page

1. Company Overview

A. Corporate Information

- Years of Establishment
- Annual Revenue for past 3 years
- Number of Full Time Employees
- Ratio of Local vs Foreign Employees
- Team Members Technical Qualifications in a Table
- Share ownership (local vs foreign)
- Any other related information

B. Business Information

- Nature of Business – Short Brief
- Products and Services
- Brand(s) if available
- Ratio of Local vs Export Market
- Key export market
- MDEC MD Status Company (Yes/No)
- Highlight key accomplishments, certifications, or partnerships, particularly those involving local institutions, universities, or Malaysian companies
- List of Existing Digital Solutions for Manufacturing Sector Developed by the Company
- Any other related information

2. Submission Guide - Technology Solution

A. Solution Overview

- Name of Nominated Technology Solution
- Brief Description of Nominated Technology Solution
- Explain key features and unique selling points
- Ratio of locally developed vs foreign developed
- Highlight any collaborative R&D with manufacturers, institute of higher learnings, engineers etc

B. Operational and Business Pain Points Addressed

- Problem statement in the manufacturing sector to be addressed by this solution
- Provide specific examples of operational problems solved
- Explain how the solution is tailored to the needs of Malaysian manufacturers or SMEs, supporting the local business environment

C. Implementation and Practical Use

- Explain the ease of implementation and scalability of the solution for different manufacturing sectors
- Describe any customization or flexibility offered to meet unique requirements
- Detail any support services provided locally (e.g., local technical support, training, or system integration)

D. Project Case Studies (Minimum 3)

- Client Company Name
- Overview of the client's business or industry
- Project Value
- Date Completed
- Solution/Services, Key Features and Functionalities Provided
- Pain Points Addressed
- Highlight measurable outcomes / improvements / performance achieved
- Use visuals, graphs, or charts to demonstrate before-and-after performance

E. Client Testimonials (Minimum 3 – Signed by Client)

- Project implemented in Malaysia Factory
- Client name, title, and organization (with consent)
- Testimonials should highlight the solution's impact on operational efficiency, cost reduction, productivity, or sustainability

F. Innovation and Differentiation

- Explain how the technology is innovative and distinctive from competitors
- Highlight any local R&D efforts or proprietary methods developed in Malaysia
- Specify any local patents, licenses, or intellectual property

G. Local Content and Ecosystem Contribution

- Explain the percentage of local technology, components, or human resources involved
- Highlight partnerships with local institutions, universities, or Malaysian SMEs
- Describe efforts to develop local talent, skills, and knowledge-sharing
- Share initiatives that contribute to the growth of Malaysia's smart manufacturing ecosystem

H. Market Potential and Export Readiness

- Discuss the solution's scalability and export readiness
- Highlight its potential for export market including compliance and acceptance level.

I. Commitment to Developing Malaysia's Smart Manufacturing Ecosystem

- Outline specific initiatives aimed at supporting local SMEs, startups, or technology providers
- Describe any contributions to government programs or industry associations

J. Conclusion

- Summarize key points
- Reinforce the impact of the technology on local manufacturers
- Share future aspirations for advancing Malaysia's smart manufacturing capabilities and global competitiveness

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Additional Submission Guidelines

- Presentations must be in Power Point or PDF format
- Include visuals, graphs, diagrams, or photographs to support your explanations
- Local content should be clearly highlighted in each relevant section
- Attach additional documentation, such as patents, white papers, or reports
- Client testimonials must be authentic and signed, with client consent if required



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Through market-specific interventions, global trade expertise, and collaborative partnerships, GLOMAX seeks to position Malaysian businesses as leaders in high-growth global markets, thereby contributing to Malaysia's broader export-driven economic growth.

Eligibility:

- Registered with SSM, regulatory, or statutory bodies
- Annual turnover above RM200,000
- At least 51% Malaysian equity
- In operation for at least 2 years
- For Manufacturing & Services sectors (excluding finance & insurance)

Financing Purpose	Tenure
Commercial Property (up to 90%)	*Up to 25 years*
Machinery & Equipment (up to 90%)	*Up to 10 years*
Sales Revolving Credit (up to 80%)	*Up to 150 days**
Purchase Revolving Credit (up to 100%)	*Up to 150 days**
Term Financing (up to 90%)	*Up to 7 years*

*Subject to annual review

Financing Amount
RM50,000 – RM20 million

Financing Rate
As low as
4% p.a. (monthly rests)

Margin of Financing
Up to
100%

Up to
25 years
Payment Tenure

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Future-Ready Business? Get Up to RM20 Million

Financing Amount
RM50,000 – RM20 million

Margin of Financing
Up to
100%

Financing Rate
4% p.a. monthly rest

Up to
25 years
Payment Tenure

*Applicable to SMEs only

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Future Ready Financing

Backed by technology partners and solution providers, Future Ready Financing (FRF) offers financing, consultation, and advisory support for businesses adopting automation and smart technologies.

Eligibility:

- Registered with SSM
- Annual sales or turnover of more than RM200,000
- At least 51% equity held by Malaysians
- Minimum of 2 years in operation
- A quotation from a panel technology solution provider is mandatory
- Sectors: **Manufacturing and Manufacturing-Related Services (MRS)**

Financing Purpose	Tenure
Commercial Property	*Up to 25 years*
Machinery & Equipment	*Up to 10 years*
IT Hardware & Software	*Up to 10 years*
Commercial Vehicles	*Up to 10 years*
Working Capital	*Up to 7 years*

Our Technology Providers:

MTDC Malaysian Technology Development Corporation
SIRIM

Our Solution Partners:

PENTAMASTER
Pingspace
HitOn
ALIRAN Tenaga Technology Sdn. Bhd.
VEPRO GROUP
KT MICROHANDLING We Can Handle It

Application Procedure

If you are ready to embrace innovation and automation, reach out directly to any of our technology solution provider.

Step 1
Scan the QR code or visit **our website.**

Step 2
Contact one of our partners to **discuss your needs and get a quotation.**

Step 3
Use the quotation to apply for financing on our website.

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M-WiSE Financing Programme

Ladies, Up to RM1 Million Business Financing, As Low As 3% p.a.

The M-WiSE* Financing Programme is designed to provide comprehensive financial solutions and accessibility to assist viable women-owned SMEs.

Eligibility:

- Registered with SSM
- Annual Sales or Turnover more than RM300,000
- At least 51% equity held by a Malaysian woman/women or a CEO/MD who is a Malaysian woman that owns at least 10% equity
- In operation for at least 2 years
- Manufacturing, Manufacturing Related Services (MRS) & Services sectors

Financing Purpose	Tenure
Working Capital	*Up to 7 years*
Machinery & Equipment	*Up to 10 years*

*M-WiSE: MIDF/MBSB - Women (independent) SME Entrepreneurs.

Financing Amount
RM50,000 – RM1 million

Financing Rate
3% p.a. (monthly rests)

Margin of Financing
100%

Up to 10 years Payment Tenure

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HALAL Accreditation & Technology Improvement

Expand your reach. We help SMEs go halal.

HALAL Accreditation & Technology Improvement (HATI) supports Halal SMEs in growth, certification, global expansion, and technology adoption.

Eligibility:

- SME incorporated under the Companies Act 1965, Companies Act 2016 or Registration of Business Ordinance 1956
- Annual Sales or Turnover more than RM200,000
- At least 51% equity held by Malaysians
- Possesses valid business premise license by local authority
- SMEs with shareholding not exceeding 20% held by public-listed companies (only if applicable)

Financing Purpose	Tenure
Commercial Property	*Up to 25 years*
Machinery & Equipment	*Up to 10 years*
Working Capital	*Up to 7 years*
IT Hardware & Software	*Up to 10 years*
Commercial Vehicle	*Up to 10 years*

Financing Amount
RM100,000 – RM20 million

Financing Rate
As low as
4% p.a. (monthly rests)

Margin of Financing
Up to
100%

Up to
25 years
Payment Tenure

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At **BIZSPHERE**, we stand at the heart of the business ecosystem, deeply understanding the practices, needs, and desires of all ecosystem members. Our extensive network spans SMEs, financial institutions, skills development centers, technology and solution providers, business specialists, and government agencies. This robust connectivity enables us to offer unparalleled support and value creation across the entire ecosystem.

We drive business success through strategic branding, cutting-edge digital transformation, expert consulting and training, and vibrant community development. Our learning and networking programs create powerful connections and opportunities for growth.

Experience BIZSPHERE—where connections fuel your success.

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MAXIMISING BRAND POTENTIAL

Your brand communicates who you are, why you exist, and what you stand for. At BIZSPHERE, we understand that resources are often limited, so we focus on practical, cost-effective branding and marketing strategies that deliver what matters most—generating business leads.

Whether you're looking to engage your target market more effectively, elevate your brand, or seek cost-effective branding investments, BIZSPHERE is here to guide you. Connect with us to transform your brand and drive success.

Strategy & Campaign Development | Training | Business Forums | Marketing Plans | Intellectual Property | Outreach & Communications

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HELPING YOU CONNECT WITH SMEs

At BIZSPHERE, we specialize in bridging the gap between businesses and SMEs, ensuring your products and services reach the right audience. Our comprehensive approach adds unparalleled value to your business by connecting you with a thriving network of SMEs.

We develop customized programs to engage SME communities with greater impact, tailored to your business needs.

Access to 35,000 SME Business Communities | 6,000 manufacturers
Weekly E-newsletter | SME Exchange Platform | Networking opportunities
Factory visits | Collaborative events with Government Agencies

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STRENGTHENING SMEs' CAPACITY & CAPABILITY

SMEs often lack resources and support in their growth journey. At BIZSPHERE, we thoroughly assess their challenges and provide tailored solutions to support their path to success.

We prioritize our customers' business concerns and growth potentials before recommending any solutions or products, ensuring effective and sustainable growth.

Branding & Marketing | Intellectual Property | Financing
Upskilling & Reskilling | Smart Manufacturing | Government Incentives

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